



VIDEOTECHNICS INC.

Go Digital. Go LIVE.

Video Technics contact: Andy Tuggle
Tel: 404-327-8300 x308
atuggle@videotechnics.com

Press contact: Cynthia LaLuna
Tel: 404-327-8300 x309
claluna@videotechnics.com

For Immediate Release

Allbritton ABC Affiliates Expand NewsFlow with VT Media Archive Library

Atlanta, GA (November 20, 2007) – Video Technics, Inc. (VT) today announced that Allbritton Communications' ABC affiliates KATV (Little Rock, AR) and KTUL (Tulsa, OK) have chosen the VT Media Archive Library solution to expand their existing NewsFlow ingest, edit and playout systems. Allbritton owns and operates network-affiliated television stations serving seven U.S. markets, along with a 24-hour cable news channel.

Last year, KATV and KTUL each went on the air with twin end-to-end NewsFlow solutions for news (via ENPS) and master control (via Sundance), which incorporated four Apella LCS Media Servers, VT Proxy Browser embedded in AP ENPS, a VT Database Cluster with instant failover capability, 6.0 TB of RAID-protected NAS, and a dedicated VT Media Exchange Server (VTMX) for network file transfers of satellite feeds and Pathfire content. To provide integrated content creation, the solution incorporated several seats of the VT News Edit Plug-In for Final Cut Pro, eight VT Studio Pro NLEs and four NewsFlow Field Editor notebooks featuring the VT News Edit Plug-In for Adobe® Premiere® Pro.

This month, Video Technics commissioned an end-to-end VT Media Archive Library at KTUL featuring Qualstar's BQ20/44, which combines a high-performance server with its proven RLS-series robotic tape library. This 7 RU scalable archive solution stores content on a combination of 2TB of hard disk space and barcoded LTO4 tape cartridges. Cartridges can be removed and placed on the shelf, but still be managed by VT's built-in asset management software. For instance, if a user attempts to restore content that has been archived to an offline tape, the VT Archive Manager software will tell the user

which cartridge to locate and load into the Qualstar system. If the cartridge containing archived content happens to be in the system already, it will retrieve and mount the cartridge automatically without human intervention. Additional features assess the available blank media and inform the user whether more media must be added to the unit before commencing an archive operation. "We produce over four hours of live news programming a day, and needed to archive the associated clips. We wanted something that would interface very well with our existing NewsFlow solution, and felt a custom solution created by VT was the best possible fit. VT's solution is robust and cost effective," said Roger Herring, KTUL's Director of Operations.

"We generate around 100GB of news content per week, all of which we archive indefinitely. Before the VT Media Archive Library, we were archiving news content to an in-house nearline server, which was a strain on our limited budget each time we had to add storage, and did not provide a true backup of all associated media," said KTUL Maintenance Engineer Baird Carr. "Additionally, having to grow an active file system did not feel very secure, as opposed to being able to have all content on removable tape media. Now our new VT Media Archive Library will hold over 15TB of archived media before we have to remove any cartridges to the shelf, which leaves almost three years of media available to be restored from any desktop without having to go find a tape. I am actively using the system at this time and it is working perfectly."

The VT Media Archive Library for KTUL has 20 cartridge slots (1,440 hours of DV25) and a dual-head LTO4 tape drive, and can be expanded to hold up to 44 cartridges as the station's needs demand. Each LTO4 cartridge holds approximately 72 hours of DV25 content, which will allow KATV and KTUL to store their entire video archive on a bookshelf.

KATV Director of Engineering Allen Finne states, "Our overall experience with NewsFlow has been positive, and we feel it is advantageous to have a single vendor of newsroom systems for editing, play-to-air, and archive, minimizing the need to learn a different vendor's workflow for each function. By continuing to scale our solution with Video Technics over the past two years, operator learning curve and technical integration issues have been intuitive and incremental. Also, VT as a single vendor has always been very responsive and helpful with 24/7 support. It works well with Sundance automation, and the VT Proxy Browser embedded in ENPS is so intuitive that we don't even think about it – we just use it.

Regarding the VT Media Archive Library, our operators are excited by the ability to search the database for archived content, restore it, and drag it into a project within minutes without having to go find a videotape and ingest it. We archive around 400 clips/week that have been aired or are historically newsworthy. Since KATV has heavily archived for almost 50 years and has dedicated a large area in

our facility solely to tape storage, we are pleased to be implementing such an elegant solution that integrates perfectly with our existing newsroom system.”

About Video Technics, Inc.,

Video Technics, Inc., a pioneer in revolutionary systems development, supplies the global broadcast industry with innovative, feature-rich workflow solutions built around the company’s IT-based media servers. Video Technics’ Apella™ and NewsFlow™ products streamline the entire production process, and feature inherent proxy editing, embedded ingest/playout tools, and digital asset management. For more information visit: www.videotechnics.com.

About Allbritton Communications Company

Allbritton and its subsidiaries own and operate ABC-affiliated stations in seven markets: Washington, DC (WJLA); Birmingham, AL (WBMA/WCFT/WJSU); Harrisburg, PA (WHTM); Little Rock, AR (KATV); Tulsa, OK (KTUL); Lynchburg, VA (WSET); and Charleston, SC (WCIV). In addition, Allbritton owns and operates a 24-hour cable news channel in Washington, DC, NewsChannel 8 and publishes The Politico.